

Under the patronage of
Kharkiv mayor Mikhaïl Dobkin



Under the patronage of Head of the Kharkiv Regional State Administration
Arsen Avakov
Under the patronage of chairman of the Kharkiv Regional Council Sergey Chernov



IFIK

**International Forum
Invest in Kharkiv**

8 – 9 December 2009
Kharkiv, Ukraine



IFIK

International Forum
Invest in Kharkiv

www.ifik.com.ua

State Authority Support



International Forum
Invest in Kharkiv



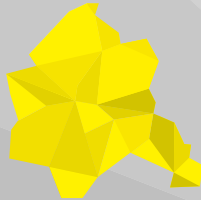
Forum is held under the patronage of
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Invest in Kharkiv

www.inestinkharkiv.com

LLC “Invest in Kharkiv” – is a consulting company, having a purpose of promotion of Kharkiv region as a leading investing area in Ukraine.

The mission of the company is to assist the formation of healthy business climate in the region; increasing of its investing attractiveness.

First-priority activity directions:

- Realization of regional image projects
- Representation of investor’s interests
- Assistance to the companies in capital formation
- Informational support of investing processes

With the support of:

- Kharkiv City Council department of international cooperation
- Department of preparation and carrying out of the final tournament of Football Europe Championship 2012 and Sports, of Kharkiv City Council

What is IFIK?

IFIK

International Forum
Invest in Kharkiv

IFIK – is a business measure, which is held in order to organize the meetings of potential investors, representatives of Ukrainian and foreign business, academic circles and authorities.

The first-priority task of the forum is to give a direct assistance in mobilization of investments into a real sector of economics, and also into the projects, connected with Euro-2012 in Kharkiv.

The conducting of the international forum “Invest in Kharkiv” will be the next step on the way of formation of a totally new regional business image.



Involving of a group of interested participants in order to establish business contacts.

Efforts consolidation of business and authority representatives in realizing regional investing projects

Kharkiv region investing projects presentation

Foreign investors acquaintance with the peculiarities of the local laws in the sphere of investment

Estimation of the tendencies in the capital world market

Minimization of the risks, having place when realizing investing projects in Ukraine with the participation of foreign partners

Acquaintance of the Forum participants with the experience of having business with the international companies, already present in the region



Place of holding

IFIK

International Forum
Invest in Kharkiv



Radmir Hall – is the only specialized presentation-exhibition centre in the Eastern Ukraine.

The complex includes:

- Conference hall for 580 persons
- Exhibition hall – 6,000 sq.m.
- Office premises
- Restaurants
- Parking on 400 car places

In the forum program:

- Plenary meetings
- Sectional meetings
- Thematic seminars
- Individual meetings
- Presentations of the companies and projects
- Exhibition display of the projects
- Press conferences, interviews
- Excursion program on the objects Euro-2012
- Photo exhibition about Kharkiv
- Business breakfast
- Gala dinner
- Cultural program



Forum program (project)

The first day (December 8, 2009)



International Forum
Invest in Kharkiv

Topic of the day: Invest in Kharkiv

9.00 – 11.00	Plenary meeting 1 Forum opening, presentation of Kharkiv's region
11.30 – 13.00	Plenary meeting 2 Special investing activities in the region, possibilities and perspectives
14.00 – 16.00	Section 1 Investments into a real sector
	Section 2 Natural resource potential of the region
	Section 3 Science and IT. Education
	Section 7 The meeting of chairpersons of regional councils of Ukraine
16.30 – 18.00	Plenary meeting 3
18.00	Gala-dinner

Forum program (project)

The second day (December 9, 2009)



International Forum
Invest in Kharkiv

Topic of the day: Euro-2012 in Kharkiv

10.00 – 11.30	Plenary meeting 4 Results of Kharkiv preparation to Euro-2012
12.00 – 13.30	Plenary meeting 5 International experience of conducting Europe Championships
14.30 – 16.30	Section 4 Euro-2012: Hotels. Tourism. Medicine
	Section 5 Euro-2012: Transport infrastructure
	Section 6 Euro-2012: Sport infrastructure
17.00 – 17.30	Forum summing up
18.00	Football-party



Main topics and question for discussion



International Forum
Invest in Kharkiv

The Forum Program implies 2 working days, during which is offered a discussion of key questions and perspectives of development of Kharkiv region in the conditions of current situation on the world capital market.

Thus, the key topics of **the first** day of IFIK are :

- Food industry – the leading branch of regional economics
- Pharmaceutical industry – a cluster of state importance
- Machine building: possibilities of branch restructuring
- Agricultural sector – growth potential
- IT industry – a Silicon Valley of Ukraine
- Raw materials sources: perspectives of development
- The samples of successfully realized projects of international companies



Main topics and question for discussion

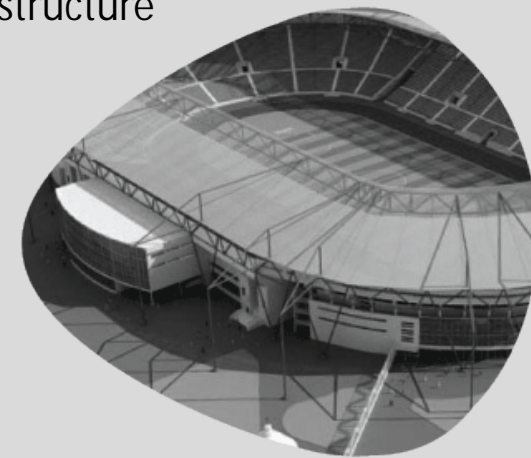


International Forum
Invest in Kharkiv

The second day of IFIK is dedicated to preparation of Kharkiv region for conducting Euro-2012.

Within the declared plenary meetings and thematic section of the day is planned a discussion of the following questions:

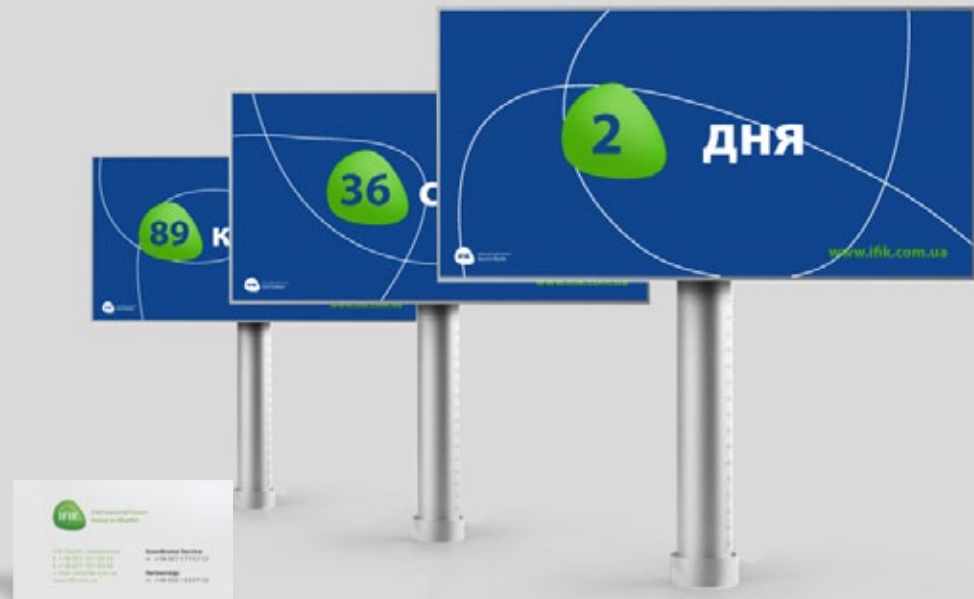
- The results of Kharkiv preparation to Euro-2012
- The experience of conducting the Europe Football Championship in Austria and Switzerland (2008) and Portugal (2004)
- Euro-2012 in Poland: the results of preparation and experience exchange
- Hotels, tourism and medicine – the components of infrastructure
- Overview of regional sports potential
- Kharkiv's Airport reconstruction – a new stage in the region's development



For the purpose of brand promotion of the forum and also for popularization of the measure a complex promotion company is planned.

Promotion company of the forum includes:

- Complex external advertisement
- TV and radio advertisement
- Advertisement in the printed Mass Media
- Advertisement in Internet
- Direct-Marketing
- Realizing of PR-strategy



Special Attention will be given to formation of the complex identification of the forum:

- Special Attention will be given to formation of the complex identification of the forum
- A special souvenir production is made
- The corporative spaces on the territory of Radmir Hall are organized
- A special printed production is made



- Representatives of state structure and municipal officials
- Representatives of the government body and business of the partner-cities of Kharkiv – Bologna (Italy), Lille (France), Cincinnati (USA), Nuremberg (FRG), Poznan (Poland), Belgorod (Russia), Brno (Czech Republic) and others
- Representatives of international trade and economical missions accredited in Ukraine
- Industry enterprises and business groups of the region
- Investing, venture and innovation companies, private foundations, funds of direct investment and institutional investors
- Representatives of commercial and investing banks
- Ukrainian and foreign enterprises and companies
- Representatives of international , consulting, juridical and audit companies
- Research and project institutes, higher educational establishments
- Representatives of Mass Media



- Participation in the forum work, attendance of plenary and sectional meetings
- Statement as a speaker
- Participation as a sponsor
- Participation as a partner
- Participation in the projects exhibition as an exponent
- Placement of the information of the mobile constructions on the territory forum, and also insert of the printed and other matter into the portfolio of forum participant
- Placement of the information about the company or the project in the catalogue and its print clone



Participation was confirmed by:



International Forum
Invest in Kharkiv

- Alcatel-Lucent
- Beta Capital Management
- Cisco
- Datagroup
- DCH
- E – consulting
- First Capital
- FRESHTEL
- Melon Investment Group
- Makrocap Group
- Spasybo V. & Partners. Law & Tax Consulting
- Business group “Sodruzhestvo”
- Zolotie Vorota AKB
- European agency on recovery of a debt
- Diamond Bank
- Sberbank of Russia
- Siemens
- Kharkivdorstroj
- Kharkivovosch
- Ukrenergochermet – Technology
- Industrial Group UPEK
- Vega
- Ukrainian construction association
- Russian association of builders
- Government of Crimea Republic
- Insurance company “Spektr”
- Construction Group International
- Slav-Invest
- Metro Group Asset Management Ukraine
- Financial-construction group
- AIS
- New Systems AM
- Bank Forum
- Ukrsofsbank
- Hartron Incorporated
- International Ukrainian airline industry
- Metinvest
- MIK LTD
- Prestij Avtomotors
- Elite Tourism
- Kharkivproekt
- TAS Group
- Avtoart
- Biotechnology development
- Invest Ukraine
- Investor
- Investing company “Merit”
- Kharkiv National Economic University
- IK “Classica”
- INTEGO
- Kievmetrostroy
- Kievstar GSM
- Komtek TD
- Corporation “Avers”
- Troika Dialog
- TETS – 3
- Ukraine Euro-2012
- Ukrainian Transport Expedition Company
- Ukrsibbank



LLC “Investment group “Melon” – a group of companies with 8-years work experience on the Ukrainian market of investing services and capital management. The years of work on the fund market gave to the company a reputation of a stable and trustworthy partner. It is included in the number of the most active investment groups of Kharkiv region.

Investment group “Melon” was established in 2008. As a result of completion of the complex restructuring the assets of the group were consolidated under the same brand and allocated on different business directions:

- Investment on the assets market (transactions M&A)
- Development of realty objects
- Assets management

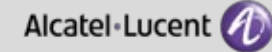
Today the group includes more than 20 companies with general state of over 700 persons.

www.melon-group.com

Sponsors and partners



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TIME TO INVEST IN KHARKIV!

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