



SPONSORS CHECK LIST

INTERNATIONAL FORUM «INVEST IN KHARKIV»

DECEMBER 8–9, 2009, KHARKIV, UKRAINE

RADMIR HALL (ACADEMIC PAVLOV STR., 271)

MASS-MEDIA/ SERVICES (Format of presence)	General sponsor	General partner	Sponsor	Sponsor of section	Sponsor of project exhibition	Exhibition partners	Sponsor of Gala-dinner	Forum official hotel	Official informational sponsor	Sponsor of football party	Dinner sponsor	PR-partner	Media-partner	Internet-partner	Legal sponsor	Audit-partner	Official airline carrier
Sponsor's contribution (\$), Payment in hryvna at the rate of NBU, including VAT.	30 000	25 000	15 000	10 000	10 000	8 000	25 000	10 000	10 000	15 000	10 000	3 000	5 000	3 000	5 000	3 000	5 000
Official press-releases (Mentioning the name and status)	✓	✓	✓														
Radio-advertisement (Mentioning the name and status)	✓	✓	✓					✓	✓				✓				✓
TV-advertisement (Logo with status on the screen)	✓	✓	✓														
Official website: - information - logo with status - personal banner	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Advertisement web-banners (Logo with status)	✓	✓	✓				✓		✓	✓							
Printed periodical mass media (Logo with status)	✓	✓	✓				✓	✓		✓			✓		✓		✓
Outdoor advertising: - city lights - big boards - firewalls (Logo with status)	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓				✓										
The screen of conference-hall: - translation of logo with status - translation of personal promo- video	✓ ✓	✓ ✓	✓ ✓	✓ ✓	✓ ✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Conference-hall (Exposure of personal banner - «beetle»)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Section index at the entrance to the section (logo)				✓													
Press-conference: -logo on press-banner -participation of company representative	✓ ✓	✓ ✓	✓ ✓				✓ ✓										
Case of participant (Personal booklet)	✓	✓	✓	✓			✓								✓	✓	✓
Stand of informational materials (Personal booklet)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Plasmas in the foyer: - translation of logo with status - translation of personal promo- video	✓ ✓	✓ ✓	✓ ✓	✓ ✓	✓ ✓	✓	✓ ✓	✓ ✓	✓ ✓	✓	✓	✓	✓	✓	✓	✓	✓
Official catalogue: - information - logo with status - advertisement page	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓
Report for sponsors: - information - logo with status	✓ ✓	✓ ✓	✓ ✓	✓ ✓	✓ ✓	✓ ✓	✓ ✓	✓ ✓	✓ ✓	✓ ✓	✓ ✓	✓ ✓	✓ ✓	✓ ✓	✓ ✓	✓ ✓	✓ ✓
Participation in the forum (free accreditation of participants)	7	6	5	4	3	3	5	3	3	4	3	1	2	1	2	1	2
Participation in sections (as a speaker)	✓	✓	✓	✓	✓	✓	✓								✓		
Participation in the exhibition (exhibition stand)	✓	✓	✓	✓	✓	✓											
Promotional campaign (holding of personal promotional campaigns)	✓	✓	✓	✓	✓	✓											
Presentational Hall (organization of mobile office for negotiations)	✓	✓	✓														
Transfer on program objects (free transfer of participants)	✓	✓	✓														